



KEY VOCABULARY

Designer

A **person who plans the look of something before it is made**. Can include, for example, how a room should be furnished and decorated (interior design)

Decorative arts

The arts concerned with the **production of objects which are both useful and beautiful**. Includes interior design but not usually architecture (designing buildings). This is different to the “fine arts” which are usually viewed as painting, drawing, sculpture and photography

Arts and Crafts movement

A **trend in the decorative and fine arts which began in Britain in about 1880** where designers, craftsmen, artists and architects placed value on how things were made, using traditional craftsmanship, in small workshops. This was a reaction against mass industrialization in factories of the Victorian period

Stylized

To **design something according to a particular style**, rather than in accordance with nature or reality.

Medieval

The **period in European history from about 600 C.E. to 1500 C.E.** Also known as the middle ages or dark ages. William Morris, the Pre-Raphaelites and the Arts and Crafts movement were interested in the designs and art from this time

Textiles

A **cloth or fabric** produced by, for example weaving or knitting

Woodblock printing

A print made from a **design cut in a block of wood**, and then printed onto paper or fabric

Block printing

To **print from a hand-cut wooden block**. Multiple separate blocks can be used to print onto the same design. This is how Morris’ wallpaper designs were printed

Reduction printing

A multicoloured print where the **separate colours are printed from the same block**, which is reduced each time the block is used to print

Printing press

A **machine that can print books, newspapers or magazines**. Morris started his own press company in Hammersmith, called the Kelmscott Press

“Have nothing in your houses that you do not know to be useful or believe to be beautiful.”



William Morris



Pink and Rose Wallpaper 1890



Honeysuckle furnishing fabric 1876